



Cranberry seed oil has a golden color. The taste and smell are similar to other vegetable oils.

Cranberry Seed Oil

A Stable Alternative to Fish and Flax Oils: Cranberry seed oil provides an all-natural source of balanced omega-3 & omega-6 essential fatty acids (EFAs) as well as omega-9 fatty acids, phytosterols and phospholipids.

Cranberry seeds are packed with nutrients that are vital to all living beings. Using revolutionary cold processing technology, we retain the highest possible levels of these nutrients when we extract the cranberry seed oil.

Cranberry seed oil is known for the following:

- *Ideally balanced omega-3 and omega-6 essential fatty acids (EFAs)*
- *Oleic acid (omega-9 - the key component in olive oil)*
- *Naturally-occurring, heart-healthy phytosterols (plant sterols), including beta-sitosterol that have been shown to positively influence cholesterol levels in the bloodstream*
- *Powerful antioxidants, including the following:*
 - *An unprecedented profile of all 8 isomers of vitamin E*
 - *Carotenoids which give cranberries their deep red color and, like other antioxidants, help protect cells from free radical damage*
- *Phospholipids and other healthy phytonutrients*

Because of the unique cold processing, these important phytonutrients are protected by naturally occurring antioxidants, including all eight isomers of vitamin E and carotenoids (beta-carotene). A University of Massachusetts at Amherst study by Professor Wassef Nawar shows cranberry oil is the richest known source of tocotrienols (vitamin E).

This leads to increased absorption, greater stability, and no grassy or fishy aftertaste which is usually associated with flax and fish oils. The cold pressed, cold filtered oil naturally needs no further refining (bleaching or deodorization).

Cranberry seed oil offers marketers the combined power of cranberry health, trust and consumer awareness with the rapid increase in omega-3 science and marketing.

With more than 20 percent of the American population having a deficiency in Omega-3, cranberry seed oil offers the most consumer-friendly source. Dietary omega-3 is vital to proper cell membrane function and influences every bodily function and component including cardiovascular and neurological systems as well as healthy joints, skin and hair.††

†† The statements on this flyer have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.